



AMERICA'S AUTOMATIC MOTORCYCLE

FOR IMMEDIATE RELEASE

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Ridley Unveils New Vintage Motorbikes.

(Okla. City, Okla.-11/07/08) The first ever Ridley Motorbikes were formally introduced in an unveiling today in the company's hometown of Oklahoma City, Oklahoma. The model line features vintage style motorbike kits that bring back the fun, ease, and vintage styling of the early 1900's. One by one the new models were introduced by Clay Ridley. In all, Ridley introduced five models including a limited production model marking the company's new line of vintage motorized bicycles, the Desert Patrol MP.

The styling and overall feel of the new vintage motorbike line is a throw back to the original motorcycle. Ridley's 1903 model features a gloss black with gold pin stripe scheme and white tires. The Twin model pays tribute to the British models of the early 20th century with its hunter green and black glossy paint, white wall tires, and "GBR 750" decorative plates. With a look straight out of WWI- the MP is "OD" green with luggage racks on the front and rear fenders. The Boardwalk model features a custom stark white and hunter green paint scheme with "Huntington Beach" decals, white wall tires, and springer style front end.

Ridley will be offering two engine kit options. The model 48 kit includes a 49cc- two stroke engine that is capable of speeds around 24 mph. For those a little more daring, the model 49 kit includes a 70cc- two stroke engine that is capable of speeds around 33 mph. Both motors are EPA compliant and offer an estimate 120 mile per gallon efficiency.

"This is an idea we have been contemplating for several years" commented Jay Ridley, Vice President of Ridley Motorcycle. "As a novelty- this is the ultimate toy. The motorbikes have a real vintage look that will leave people scratching their heads." Ridley began R&D on the project earlier this year with production starting November 1st.

Interest in the project has garnered World-wide attention with orders already booked for customers in several countries including Australia, Germany, England, Belgium, and the UAE. "Our next challenge is setting up the retailer network to handle the demand" said Don Cox the company's head of Dealer Development. "We will be offering the motorbikes to our current Ridley dealer network first and filling in the gaps where necessary."

Bicycles and engines are sold separately. Bicycle kit MSRP \$1,440.00. Model 48 Engine kit MSRP \$559.00. Model 49 Engine kit MSRP \$559.00. Shipping in the lower 48 states \$175.00.

Ridley Automatic Motorcycles are most notably known as the manufacturer of high quality American made fully-automatic motorcycles. Ridley's Continuously Variable Transmission (CVT) allows the rider to cruise without manual shifting or clutching.

For more information on Ridley Motorcycle Company visit www.RidleyMotorcycle.com.

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